

# ASHLEY STINNETT

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PASSWORD: URHIRED

## ACADEMIC BACKGROUND

### University of Pennsylvania, 2017

BA, ENGLISH, LINGUISTICS, CREATIVE WRITING

- Magna Cum Laude, Dean's List, Benjamin Franklin Scholar

### School of Visual Art & Adhouse, 2019-2020

CONTINUING EDUCATION, ADVERTISING

- Creative concepting classes taught by Matt Tarulli, Paul Fix, Adam Kanzer, Dan Kenneally, Tom Christmann & George Tannenbaum

### Schools I Did Not Attend, 1995 - present: VCU Brandcenter, Creative Circus, Miami Ad School

I HOPE THIS HELPS WITH APPLICATION PORTAL VOIDS

## AWARDS

### Addy Award: Gold, 2023

BEECH-NUT ORGANICS, "Baby Food Sommelier"

### D&AD New Blood: Wood Pencil, 2021

PENGUIN BACKSTORIES

### Indoor Recess: Winner, 2020

DISNEY MUSIC GROUP

### Side Show Awards: Silver, Social Good, 2020 CORONAMETRO

- A service that has donated over \$400k worth of MetroCards to essential workers. It has been featured in the [NYPost](#), [Idealist](#), & Spectrum News

### Droga5 Young Shits Runner-Up, 2019

NETI POT

## EVERYTHING I'VE EVER DONE (MOSTLY) (CONT'D)

### Lead "Singer," Multi-"Instrument"-alist

PURESEX, 1.2014-5.2017

- My college noise band blew up in Greece one summer

### Co-host, Pardon U

WQHS STUDENT RADIO, 1.2016-1.2018

- Mostly played my own band's music

### Plant Shop

OLD WESTBURY GARDENS, 5.2014-9.2016

- No, I did not sell weed out of the shed

### Assistant to the Assistant Director for Development

KELLY WRITERS HOUSE, 9.2013-5.2017

- Spied on rich parents for my work-study job

### Black Belt

KEMPO, JIU JITSU, 1999 - PRESENT

- Kicking ass since age 4

## EVERYTHING I'VE EVER DONE (MOSTLY)

### Senior Copywriter

ANOMALY, 2.2022-PRESENT

- Tanqueray, Dunkin', Amazon, Don Julio, Captain Morgan, Ferrero, Carnival Cruises, New York Life

### Junior Copywriter

TERRI & SANDY, 5.2021-2.2022

- Ferrero Rocher, Disney, Aspercreme, Beech-Nut Organics, Gold Bond, Fannie May Chocolate

### Freelance Copywriter

TRUTH & CONSEQUENCES, 6.2020-PRESENT

- Lincoln Financial Group, Phillies, Side Project Jerky, Ohio University, Firsttrust Bank, 2SP Brewing Company, Delco Skatepark Coalition, Bryn Athyn College

### Editor

FREELANCE, 5.2017-PRESENT

- Whip books, articles, essays & scripts into shape
- Published by Sternberg Press, Princeton University Press, Oxford University Press, and Pearson.

### Production Manager

CMC/FORECAST, INC. 8.2020-4.2021

- I said "no" a lot. Often while on set, when SAG showed up
- VaynerMedia, Translation, Anheuser-Busch, Digitas, Hogarth

### Talent Account Associate

EXTREME REACH, 11.2018-8.2020

- I dealt with actors and VOs, not creatives, alas
- This is how I learned how much things cost across TV, radio, print & digital, and how to talk to producers, BA, and finance
- BBDO (CVS, J&J, American Red Cross, Sandy Hook Promise, Autism Speaks), Macy's, Coty, Fidelity, Havas, P&G, Georgia Pacific

### Copywriter Intern

COHERE, 10.2017-1.2018

- Cut my teeth on Philadelphia regional clients

### Playwright

PENN, 11.2016-5.2017

- Got a stipend for my play about a phone scammer

### Opinion Columnist

THE DAILY PENNSYLVANIAN, 8.2016-1.2017

- Dispatches from the cloister

### Monk

LIVING DELIBERATELY, PENN, 8.2016-1.2017

- Vow of silence → choose words carefully

### Content Manager

BE LIT, INC. (DEFUNCT) 5.2016-12.2016

- We were the next Facebook, I swear

### Actor, Stage Manager, Costume Designer

EXPERIMENTAL THEATRE, 8.2016-5.2017

- Shouldn't shock you at this point

### Researcher

THE BRITISH LIBRARY, 3.2016-8.2016

- Grant from Maria Popova of Brainpickings for my project, "Weird Old Sex and New Ways of Doing It"

### Editor-in-Chief

FILAMENT MAGAZINE 1.2015-5.2017

- Transitioned from online-only to punk rock zine, way cooler

### Co-founder, President

PENN CINEMA INITIATIVE 5.2014-5.2017

- No Nolan zone

### Intern

KAREN GANTZ LITERARY MANAGEMENT, 5.2015-9.2015

- Alec Baldwin's a client. I didn't know he wrote books, either